

Rebecca Noone, PhD

Curriculum Vitae

2024

CONTACT INFORMATION

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Website: rebeccanoone.com

EDUCATION

Ph.D. Information Studies, Faculty of Information, University of Toronto, 2020

M.St. Museum Studies, Faculty of Information, University of Toronto, 2011

B.A. Hons. History, Faculty of Arts & Sciences, Victoria University, University of Toronto, 2006

PROFESSIONAL APPOINTMENTS

University of Glasgow, School of Humanities, Lecturer of Information Studies, 2023-

University College London, Department of Information Studies, Postdoctoral Fellow, 2022-2023

University of Toronto, Faculty of Information, Postdoctoral Fellow in Information Studies, 2021

University of Toronto, Faculty of Information, Adjunct Lecturer in Information Studies, 2021

PUBLICATIONS

Books & Book Chapters

Noone, R. (in press) *Location Awareness in the Age of Google Maps*. Routledge.

<https://www.taylorfrancis.com/books/mono/10.4324/9781003251569/location-awareness-age-google-maps-rebecca-noone>

Noone, R., & Bhandari, A. (in press) Hacks, Fakes, and Hot Takes: The Complexities of Content Moderation on Google Maps Local Guides Platform. In M.R. Sanfilippo & M. Oceppek (Eds.) *Governing Everyday Misinformation in Knowledge Commons*. Cambridge University Press.

<https://www.ideals.illinois.edu/items/126254>

Noone, R. (2020). Navigating the Threshold of Information Spaces. In J. Webb & S. Bedi (Eds.) *Visualizing the Library: A Primer on Visual Research Methods in Library and Information Sciences*. Facet Publishing. <https://doi.org/10.29085/9781783304585>

Refereed Journal Articles & Proceedings

- Noone, R. & Jacob, A. (2024). Bad Boundaries: Geofencing and Infrastructures of Trespassing. Special Issue on Platform Intimacies for *TOPIA: The Canadian Journal of Cultural Studies*, 48, pp. 76-92. <https://doi.org/10.3138/topia-2023-0035>
- Bhandari, A., & Noone, R. (2023). Support Local: The Exclusionary Configurations of ‘Local Love’ on Google Maps’ Local Guides Platform. *Communication, Culture and Critique*, 1 (3), pp. 198-207. <https://doi.org/10.1093/ccc/tcad018> (co-authored listed alphabetically)
- Hicks, A. & Noone, R. (2023). Information in Crisis Mode?: A Conceptual Analysis of the Information Crisis Discourse. *Proceedings of the Association of Information Science and Technology Annual Meeting*. <https://doi.org/10.1002/pr2.824>
- Noone, R. (2021). Locating Embodied Forms of Urban Wayfinding: An Exploration. In: Toeppe, K., Yan, H., Chu, S.K.W. (eds) Diversity, Divergence, Dialogue. iConference 2021. Lecture Notes in Computer Science, vol 12645. Springer, Cham. https://doi.org/10.1007/978-3-030-71292-1_49
- Noone, R. (2020). Right This Way: Exploring the Use of Mobile Maps in Street-Level Wayfinding. *Proceedings of the Association for Information Science and Technology*, 57: 416. <https://doi.org/10.1002/pr2.416>
- Hartel, J., Noone, R., Power, S., Danzanov, P., Oh, C., & Kelly, B. (2018). The iSquare Protocol: Combining Research, Art, Pedagogy through the Draw-and-Write Technique. *Qualitative Research*, 17(4), pp. 1-18. <https://doi-org.ezproxy2.lib.gla.ac.uk/10.1177/14687941177221>
- Noone, R. (2017). From Here To: Drawing New Notations of Space. *Visual Methodologies*, 5(1), pp. 32-38.
- Hartel, J., Noone, R., & Oh, C. (2017). The Creative Deliverable. *Journal of Education in Library and Information Science*, 58(6), pp. 176-183. <https://doi.org/10.3138/jelis.58.3.176>
- Hartel, J. & Noone, R., (2016). Analyzing Visual Data. *iConference Proceedings*, Philadelphia, PA.
- Hartel, J., Carbo, T., Noone, R., Power, S., Danzanov, P., & Kelly, B. (2015). Visualizing Information Worldwide. *Proceedings to the Association of Information Science & Technology Annual Meeting: Information Science with Impact: Research in and for the Community*. American Society for Information Science, St. Louis, USA, pp. 7-12. <https://doi.org/10.1002/pr2.2015.14505201001>
- Noone, R. (2014). The Analogue Internet: A Post-Intervention. *Proceedings to the iConference 2014, Breaking Down Walls: Culture, Context, Computing*. Humboldt University, Berlin, GR. <https://doi.org/10.9776/14229>
- Hartel, J., Pollock, K., & Noone, R., (2013). The Concept Formally Known as Information. *Proceedings of the Association of Information Science and Technology*, Montreal, QC, pp. 1-4. <https://doi.org/10.1002/meet.14505001002>

Book Reviews

- Noone, R. (2022). *AI for Everyone?* [Review of the edited volume *AI for Everyone?* edited by P. Verdegem]. *Canadian Journal of Communication*, 47(3), pp. 563-565. <https://doi.org/10.3138/cjc.2022-06-30>
- Noone, R. (2020). Location-based Social Media. [Review of the book *Location-based Social Media* by L. Evans & M. Saker]. *Mobile Media & Communication*, 8(3), pp. 438-439. <https://doi.org/10.1177/2050157920928534a>

Manuscripts in Submission (Invited Special Issue)

Noone, R. & Jacob, A. (in review). Extraction and Reproduction: Geofences, Data Brokers, Location. Special Issue on Algorithms for Her in the *Journal of Gender Studies*.

Web-based Publications

Noone, R. (2020 May). Can You Draw That for Me? Visualising Route Directions in the Age of Google Maps. [Blog post]. Online content for *The Sociological Review*.
<https://www.thesociologicalreview.com/>

Noone, R. (2018). Drawing Directions in the Age of the Readymade Map. *Drain: A Journal of Contemporary Art and Culture*, 15(1). <http://drainmag.com/drawing-directions-in-an-age-of-the-ready-made-map/>

Other Publications

Noone, R. (2023). The Analogue Internet. *Peripheral Review*. Essay in *Remember Tomorrow* catalogue at InterAccess Gallery, Toronto, CA. (Print Only)

HONOURS AND AWARDS

2022	Social Science and Humanities Research Council, Government of Canada, \$90,000
2021	Faculty of Information Postdoctoral Fellowship, University of Toronto, \$50,000
2020	Doctoral Completion Award, University of Toronto, \$3000
2019	Social Science and Humanities Research Council, Government of Canada, \$20,000
2018	Research Travel Award, University of Toronto, \$4500 Florence Partridge Award, University of Toronto, \$1500
2015-2017	Ontario Graduate Scholarship, \$20,000 (total)
2015-2019	Faculty of Information Travel Award, University of Toronto, \$3,000 (total)
2013	Innovation Award, Association for Information Science and Technology, \$200
2011	Ukrainian Heritage Association & Museum of Canada Award, \$1000

AWARDS IN SUBMISSION (Collaborative)

Scottish Graduate School for Arts & Humanities Collaborative Doctoral Award

AWARD APPLICATIONS (Unsuccessful)

Scottish Libraries and Information Council Innovation and Development Award
Project Title: *Challenging the Information Crisis*

Leverhulme Research Centre
Project Title: Cultural Heritage Futures

RESEARCH CENTRE AFFILIATIONS

- 2022-2023 UCL Centre for Digital Humanities- Associate Director
- 2022-2023 Forum on Information Literacy, University College London – Visiting Researcher
- 2022 Critical Digital Humanities Initiative, University of Toronto – Reading Group Convener
- 2021 Digital Research Ethics Collaboratory, University of Toronto – Postdoctoral Research Fellow and Evaluator of PhD contributions
- 2018-2019 Illegible Media Working Group, The McLuhan Centre, University of Toronto – Convener
- 2017 Policy & Planning Committee for the Department of Arts, Culture & Media at the University of Toronto, Scarborough Campus – Data Analyst (For Dr. TL Cowan)
- Jackman Humanities Institute Junior Research Fellowship Program, University of Toronto. (Head Researcher, for Dr. Jenna Hartel)
- 2015-2016 Creative Labour Working Group, Jackman Humanities Institute, University of Toronto – Member.

TEACHING EXPERIENCE

University of Glasgow, School of Humanities

Lecturer- Information Studies

Course Convenor:

Data Analysis, Visualisation, and Communication, 2023-24

Level: Undergraduate Honours

Role: Developing Course, Lecturing, Administering, Assessing

Delivery: In-person

Digital Media and Information Studies 1A & 1B, 2023-2024

Level: Undergraduate First Year

Role: Developing Course, Lecturing, Administering, Assessing

Delivery: In-person

Undergraduate Supervision:

Honours Dissertations (Undergraduate), 2023-2024

University College London

Postdoctoral Fellow–Department of Information Studies

Course Co-Instructor:

Research Methods in Information Studies, 2022-2023

Level: PGR- PhD (for Information Studies and STS students)

Role: Lecturing, Assessing, Facilitating Seminar Discussion

Deliver: In-person

Master's Dissertation Supervision:

Department of Information Studies, UCL

In the Digital Humanities and Library and Information Studies Programmes, 2022-2023

- Ella Burrows (Co-supervised with Dr. Alison Hicks). *Sharing in the echo chamber: Examining Instagram users' engagement with infographics through the frame of digital literacy.*
- Yujin Lin. *The case study of Postcrossing: The intersection of digital platforms and cross-cultural communication.*

University of Toronto

Adjunct Lecturer- Faculty of Information & Department of Arts Culture Media

Course Instructor (Convenor):

Culture and Technology II, 2020-2021

Level: PGT- MA in Information Studies

Role: Developing Module, Planning lessons and reading list, lecturing, supervising GTAs, assessing, pastoral care

Delivery: Online

Special Topics: Cultural Production & Media, 2021

Level: Undergraduate Honours

Role: Developing Module, Planning lessons and reading list, lecturing, supervising GTAs, assessing, pastoral care

Delivery: Online

Additional Teaching:

Seminar Leader (Graduate Teaching Assistant):

Faculty of Information, University of Toronto (Postgraduate Taught):

The Exhibition Project, 2015-2019

Foundations of Library and Information Studies, 2017-2018

Ethics, Leadership, Management, 2015-2017

Curatorial Practice2, 2017

Institute for Communication, Culture, Information and Technology, University of Toronto

Mississauga (Undergraduate)

Information and Society, 2019-2020

Research Methods, 2019-2020

Technology and the City, 2019-2020

Organisational Behaviour, 2019

Political Economy of Communication and Technology, 2017-2018

Communication and Advertising, 2017- 2019

Rhetoric and Media, 2016-2020

Department of Arts, Culture and Media, University of Toronto Scarborough (Undergraduate)

Media, Identity, Politics, 2020

Additional Assessment Experience:

London School of Economics, Department of Media Studies and Communication
Second Grader, MA Dissertations, 2023

Guest Lectures

- 2022 Humboldt University, Berlin, Germany—Addressing Absence: Digital Inclusion and Google Maps’ Plus Codes Project for *Information Governance and Ethics* [postgraduate]. Department of Information Science.
- 2022 Dalhousie University, Halifax, Canada—Trans-feminist/Queer Praxis in the Information Fields part of *Antiracism and Diversity in Information Fields* Open Classroom [postgraduate and open to the public].
- 2022 Trent University, Peterborough, Canada—Feminism and Media Studies for *The Revolution Will Be Recorded: Popular Culture, Gender, and Social Movements* [undergraduate]. Department of Gender and Social Justice.
- 2018 University of Toronto Mississauga, Toronto, Canada—Mapping and Meaning Making in the City for *Special Topics in Visual Studies: The Media City* [undergraduate]. Department of Visual Studies.
- 2018 YYZ Publications, Toronto, Canada—Towards a minor history of exhibitions and performances, with Ian Baxter, Fabian Pinaroli, Adam Lauder, Amy Furness [public lecture].

TEACHING TRAINING

University of Glasgow, PG-Cert (enrolled), 2024

University of Glasgow, Leadership and Research Culture, 2024

University of Glasgow, Supervision Training, 2023-2024

UCL Arena Core Teaching Skills, Teaching Associate Programme, University College London, 2023

UCL Arena Gateway Workshop, Teaching Associate Programme, University College London, 2022

University of Toronto Faculty of Information Accessible Learning Workshop Series, 2021

University of Toronto Faculty of Information Student Mental Health Support Seminar, 2021

University of Toronto, Centre for Teaching and Instruction Workshop Series, 2014-2018

CONFERENCE ACTIVITY

Invited Speaker

- 2024 Noone, R. & Bhandari, A. (2024). Supporting ‘local’ Data: The politics of hypervisibility on Google Maps. *Queer Data Days*. Wikidata Gender Diversity Project. UCL. Online.
- 2023 Noone, R. (2023). Location, Location, Location: Google Maps and the Politics of Placemaking. *Critical Approaches to Libraries Conferences* [Keynote]. Cambridge University, UK.

2022 Noone, R. (2022). Location Awareness in the Age of Google Maps. *Department of Information Science Speaker Series*, University at Buffalo, SUNY. Buffalo, USA.

Conferences Organised

2025 9th International Visual Methods Conference, Bridging the Gap. Bahçeşehir University. Istanbul, Turkey. June 2025. (Forthcoming)

2023 8th International Visual Methods Conference, Transition: Preparing for the Next Generation. Sapienza University of Rome. Rome, Italy, July 2023.

2021 7th International Visual Methods Conference, Decolonising Design. Cape Peninsula University of Technology, Online/Cape Town, South Africa, December 2021.

Papers Presented

2023 Noone, R. & Jacob, A. (2023). Bad Boundaries: Geofences and Intimacies of Location. *Association of Internet Researchers*, Philadelphia, USA.

Noone, R. & Jacob, A. (2023). Perils of Place: Geofences, Data Intimacies, and Predatory Algorithmic Processes. *Algorithms for Her*. Sheffield, UK.

Noone, R. (2023). Out of Thin Air: Digital Redlining and Google's Sustainability Explorer, *Data Justice Conference*. Cardiff, UK.

Noone, R. (2023). The Risky Business of Mapping Air: Google's Air Quality Mapping Project. *Association for Computers and Humanities Conference*. Online.

2022 Noone, R. (2022). Geographies of Self-Sufficiency: Prototyping Exploration, Experience, and Access. *Association of Internet Researchers Conference*. Dublin, IR.

Noone, R. (2022). Remapping Error, Rethinking the Glitch: A Critical Information Studies Approach to Google Maps. *Association of Information Science and Technology Annual Meeting*. Pittsburgh, USA.

Noone, R. (2022). Addressing Absence: Digital Inclusion and Google Maps' Plus Codes Project. *Information Science Trends*. Online.

Noone, R. & Bhandari, A. (2022). Go Local: The Exclusionary Configurations of 'local love' on Google Maps' Local Guides Platform. *International Communications Association*. Paris, FR.

Jacob, A. & **Noone, R.** (2022). Geofencing and Infrastructures of Trespassing. *Canadian Communication Association Annual Meeting*. Online.

Jacob, A. & **Noone, R.** (2022). Geofencing and Ontologies of Trespassing. *Association for Computers and Humanities Conference*. Online.

2021 Noone, R. (2021). Google Maps and Conditions of Accuracy. *Society for the Social Studies of Science*. Toronto, CA.

Noone, R. (2021). Guided by Local Voices: Google Maps and the Automation of Location Awareness. *Canadian Communication Association Annual Meeting*. Congress. Online

- Noone, R. (2021). Like a Local (Guide): Google Maps and the Local. *AMPS (Architecture, Media, Politics, Society)*. London, UK (Online).
- Noone, R. (2021). Google Maps: Enclosures of Accuracy. *International Visual Methods Conference*. Cape Town, SA.
- Noone, R. (2021). Location, Location, Location: Google Maps and the Construction of the Local. *Digital Humanities Conference: Digital Humanities Network*. Toronto, CA.
- 2020 Noone, R. (2020). Going in a Different Direction: Critical Arts Based Approaches to Google Maps. *Association of Internet Researchers Annual Conference*. Dublin, IE (Online).
- Noone, R. (2020). Navigating Creative Approaches to Wayfinding Research in STS. *Meeting of the European Association for the Study of Science and Technology and the Society for the Social Studies of Science*. Prague, CZ (Online).
- Noone, R. (2020). The Everyday Information Experience of Wayfinding: A Critical Look. *Canadian Association of Information Science*. Online.
- 2019 Noone, R. (2019). Reorienting Google Maps: Drawing- and Performance-based Methods in Action. *Canadian Association for Information Science Annual Conference*. Vancouver, CA.
- Noone, R. (2019). Line by Line: Drawing and Performing Spatial Orientations. *International Visual Methods Conference*. National University of Political Studies and Public Administration. Bucharest, RO.
- Noone, R. & Dewart McEwen, K. (2019). Drawing from the ‘Living Well’: Sidewalk Toronto’s Imagination of Healthy Futures. *Meeting of the Society for the Social Studies of Science*. New Orleans, USA.
- Noone, R. (2019). Directional Lines: Drawing and Performing Spatial Orientations in the Context of Digital Mapping Platforms. *Congress of Qualitative Inquiry*. University of Illinois, Urbana-Champaign, USA.
- 2018 Noone, R. (2018). Counter-Cartographies and Alternative Legibilities: Reinscribing Experiences Beyond the Smart City. *University Arts Association of Canada Annual Conference*. University of Waterloo, Waterloo, CA.
- Noone, R. (2018). Ambient Attentions: Drawing from 1960s Conceptual Art to Explore Contemporary Conditions of Location-based Media. *Making Media Theory Conference*. Concordia University. Montreal, CA.
- 2017 Noone, R. (2017). How to Ask for Directions in the Age of Locative Media. *Universities Arts Association of Canada*. The Banff Centre. Banff, CA.
- 2016 Noone, R. (2016). Perceptual Inventory: Art and Social Scientific Research. *International Conference on the Theory and Application of Diagrams*. Philadelphia, USA.
- 2015 Hartel, J., **Noone, R.**, Power, S., Dansanov, P., Oh, C., & Kelly, B. (2015). Visualizing Information Worldwide. *Association for Information Science and Technology Annual Meeting*. St. Louis, USA.

Panels Organised

- 2022 Bhandari, A., Bimo, S., Butkowski, C., & **Noone, R.** What Does the Internet Sound Like? *Association of Internet Researchers Conference*. Dublin, IR.
- 2019 Ortiz, J., Switzer, S., Testa, A. (2019). In **R. Noone** (Convenor & Chair) Not on Canvas Anymore: Art Carried Across Disciplinary Fields. *Universities Arts Association of Canada Conference*, Quebec City, CA.
- 2018 Coleman, B., Bunce, S., Rotsztain, D. (2018). In Walker, D. & **Noone, R.** (Convenor & Chair) Sidewalk Toronto and the Smart Sustainable City: A Walkshop. *Society for the Social Studies of Science (ICT)*. Toronto, CA.

Discussant

- 2020 Bedi, S., Webb, J., Hartel, J., Hicks, D., **Noone, R.** & Whyte, J. (2020). Images and Imaginations: A Primer on Visual Research Methods. *Ontario Library Association Super Conference*. Toronto, CA.
- 2019 Noone, R. (2019). “But that doesn’t look like art”: Navigating Research Creation in Non-Art Fields. In S. McKnight (Chair). *Research-Creation Caucus RoundTable*. Universities Arts Association Conference, Quebec City, CA.
- 2016 Noone, R. (2016). Art and the Archive Roundtable. *TransCultural Exchange’s International Conference on Opportunities in the Arts, Engaging Minds*. Boston, USA.

Workshops

- 2016 Hartel, J. & **Noone, R.** (2016). Analyzing Visual Data. *iConference 2016*. Philadelphia, USA.
- Hartel, J. & **Noone, R.** (2016). Visualizing Information Workshop. *International Conference on the Theory and Application of Diagrams*. Philadelphia, USA.

Alternative Sessions

- 2015 Noone, R. (2015). Space is an Object in Brighton. *International Visual Methods Conference*. University of Brighton. Brighton, UK. [Installation and Performance]
- 2014 Noone, R. (2014). Session for The Analogue Internet: A Post Intervention. *iConference: Context, Culture, Computing*. Berlin, GR. [Installation and Performance]

Conference Posters

- 2020 Noone, R. (2020). From Here To: Everyday Wayfinding in the Age of Google Maps. *Association for Library and Information Science Education*. Online
- 2017 Noone, R. (2017). Intervention as Performance, Intervention as Deception: Collecting Spontaneous Drawings in Situ. *International Visual Methods Conference*. Singapore, SG.
- Noone, R. (2017). Drawing Directions in an Age of Locative Media. *International Visual Sociology Conference*. Montreal, CA. [Best Poster Award Recipient]

CAMPUS OR DEPARTMENTAL TALKS

- 2022 Noone, R. (2022). Location, Location, Location: Space, Information, and Power. University College London. London, UK.
- 2013 Noone, R. (2013). Information Situations: Exploring the Lo-Tech and the No-Tech Potentials of Information Art. iTea Discussion Series. University of Toronto. Toronto, CA.

PROFESSIONAL EXPERIENCE

- 2016 Artistic Director. Roundtable Artist Residency, Toronto, CA.
- 2015 Curator. Roundtable Artist Residency, Toronto, CA.
- 2013-2014 History and English Teacher (Grades 9-12). Forest Hill Academy. Toronto, CA.
- 2012-2013 Curator and Programmer. Children's Own Media Museum. Toronto, CA.
- 2010-2012 Curator. Chancellor's Art Exhibition. University of Toronto. Toronto, CA.
- 2009-11 Assistant Education Programmer. University of Toronto Art Centre, Toronto, CA.
- 2010 Creator & Facilitator, Shout Out! Media Media Literacy Workshop. Victoria, BC; Vancouver, BC; Morley, AB; Calgary, AB; Saskatoon, SK; Onion Lake, SK; Winnipeg, MB; Sioux Lookout, ON; Toronto, ON; Montreal, QC; Sackville, NB; Halifax, NS; Charlottetown, PE; and St. John's, NF.
- 2009-10 Programmer. Art on Campus. Centre for Spatial Management. UofT. Toronto, CA.
- 2008 Coordinator. Adult Literacy Centre. Yukon Learn Society. Dawson, CA.
- 2008 Programmer. CFYT Dawson City Community Radio. Dawson, CA.
- 2006-2008 Curriculum Developer (History and English). Forest Hill Academy. Toronto, CA.
- 2005-2006 Library Assistant. Centre for Reformation and Renaissance Studies. Toronto, CA.
- 2005-2006 Research Assistant. ITER Digitization Project (Incunabula and Erasmus Collection). Centre for Reformation and Renaissance Studies, Toronto, CA.

ARTWORK (Selection)

- 2016 Featured Artist [installation]. YTB Gallery. Toronto, CA
- 2015 Featured Artist [residency & installation]. The Luminary Gallery. St. Louis, USA.
- 2014 Featured Artist [installation]. Art of the Danforth Festival, Toronto, CA.
- 2014 Featured Artist [residency]. Nes Art Centre. Skagaströnd, IS.
- 2013 Featured Artist [residency & installation]. Elsewhere Museum. Greensboro, USA.
- 2009 Curator. Rochdale College: Free School and Exhibition. University of Toronto, Art Centre, Toronto, CA.

SERVICE TO PROFESSION

- 2023-2024 Member of the Association for Information Science and Technology Membership Committee
- 2022-2023 Member of the Association for Information Science and Technology EDI Taskforce
- 2017-2024 Member of the International Visual Methods Conference Steering Committee.

Reviewer – Journals

- 2022-2023 Reviewer for New Media & Society
- 2022 Reviewer for The Sociological Review
- 2018 Reviewer for Visual Methodologies (VM)

Reviewer – Conferences

- 2023-2024 Reviewer for Association for Information Science and Technology
- 2023 Reviewer for Association for Computers and the Humanities
- 2022-2024 Reviewer for Information Seeking in Context Conference
- 2021-2024 Reviewer for Association of Internet Research Conference
- 2018-2023 Reviewer for iConference

DEPARTMENTAL SERVICE

- EDI Subject Lead for Information Studies, University of Glasgow (2023-)
- University Open Days Organiser, Information Studies, University of Glasgow (2024)
- UCL Centre for Digital Humanities, Associate Director (2022-2023)
- Member, Truth and Reconciliation Commission Working Group, Faculty of Information, University of Toronto (2017-2019)
- Member, Facilities & Space Committee, Faculty of Information, University of Toronto, (2016-2019)
- Departmental Steward, Canadian Union of Public Employees Unit 3902, Faculty of Information, University of Toronto, (2015-2018).

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

Association of Information Science and Technology
Association for Computers and the Humanities
Association of Internet Researchers
Society for the Social Study of Science
International Communication Association